

10:30 – 11:30 Registration**11:30 – 12:00 Opening Session****12:00 – 12:30** Keynote Speech by Professor **Dimitris Kouretas***“From the bench to the market: From Globalization to Localization”***12:30-14:00 1st Session (English language)**

- Kallioras D., *Proposing an Index of Domination in an international trade relation: An illustrative analysis for trade activity conducted among the EU and the ENP countries*
- Filippidis I., *Financial Development, Institutions and Economic Policy – Panel Data Evidence*
- Gürsoy B. & Yılanç V., *Financial Liberalization and External Imbalances: The Case of CESEE Countries*
- Lazarides T. & Papadopoulou M., *Intermediaries: Past, Present and Future Role*
- Polyzos S., Tsiotas D. & Sdrolias L., *Evaluating Differences in the Greek Regional Productivity Applying Shift-Share Analysis*

12:30 – 14:00 POSTER SESSION Posters exhibited next to entrance. Questions during break

- Anastasiou S., *The Significance of Work Burnout, Job Satisfaction and Work Performance.*
- Popa A. & Vasilescu L., *Investments to restart the real economy – the main way out of crisis in Romania*

14:00 – 15:00 Break**15:00 – 16:30 2nd Session (English language)**

- Vasileiou E., Georgantzis N. & Belidis A., *Energy efficiency-enhancing investments in experimental oligopoly: WHO LIKES THEM?*
- Pnevmatikos T., Niavis S. & Polyzos S. *Evaluating Greek Economic Sectors' Regional Dynamic during the pre and in-crisis Period*
- Karagouni G. & Kalesi M., *Knowledge intensive innovation in low-tech industries*
- Kuzemin A., Lyashenko V., & Taranukha K., *Some statistical evaluation on the development of individual groups in the European economies banking sector*
- Salachas E., *The implementation of monetary policy in Euroarea, USA and UK: Evidence from the financial crisis period*

16:30 – 17:00 Break**17:00 – 18:30 3rd Session (English language)**

- Mutambara T., *Examining South Africa's trade with the Southern African Development Community (SADC) with the SADC Free Trade Area initiative in place (Skype presentation)*
- Karagouni G. & Protogerou A., *The wood and furniture sector within crisis: a dynamic capabilities perspective*
- Zacharis K., Ipsilandis P. & O' Kane J., *The project-based learning course in educational Organizations: A Challenge for Learners & Tutors*
- Pitoska E., *Corporate Social Responsibility in Small & Medium Enterprises*
- Malaki N. & Blanas G., *Psychological Contract: The case of OSE*

18:30 – 19:00 Break**19:00 – 20:30 4th Session (English Language)**

- Philipiddes A., Kosmidis K. & Mardiris V., *Stan: A dynamic web-based application for financial statement analysis*
- Geraki M., Polyzos S. & Sdrolias L., *Public Investments Allocation and Regional Prosperity*
- Barkas P., *Int. Competitiveness through Innovation & Entrepreneurship The case of Greece*
- Blanas G., *Social Network Analysis Applications in Business. (Preparatory for SNA workshop)*
- Kylandri S., *Social Network Analysis Metrics: A review (Preparatory for SNA workshop)*

Lab DE3

Sunday morning 10:00-14:00 is devoted to the **SNA workshop**. A workshop program is available for those interested to attend. For further information and registration please communicate with the secretary at kte@teilar.gr, tel. 2410-684343.

Amphitheater Project Management Building

14:30 – 15:00 Registration – Ushering - Welcome

Please take the seat that is printed on your registration card.

15:00 – 15:45 Keynote Presentation by “Stagones” Team

“Stagones: Living Together”

Giannis, Nikos, Natalia, Andreas, Stella. *A group of young creative people who live in harmony at a nice physical environment in Euvoia, making homes with traditional materials and cultivating the earth in traditional ways will share their life experiences.*

(Greek language, English overheads)

*followed by **Questions – Discussion***

(In Greek, there will translation on demand if needed)

15:45 – 16:00 Sit-in Break

You are kindly requested not to leave the room unless for emergency. Make sure that you will be back in time - the doors will close sharp at 16:00 hours.

16:00 – 20:00 Keynote Presentation by Christoforos Papakaliatis

“Creating a film during the financial crisis in Greece”

(Greek language, some English inserts) followed by

Showing the movie “AN” («WhatIf» *With English subtitles.*

*followed by **Questions – Discussion***

(In Greek, translation on demand in English if needed)

*Film Director, Scenariographer and Actor **Mr Papakaliatis** will answer to questions related to the cinema industry and how innovation and love can bring some of the good old times back on a new level of consciousness. Creative contributions with “whatif” ideas on how the Economics of Happiness could be projected through cinema is expected to be a hot topic for discussion.*

Small Amphitheater Project Management Building -- Monday June 10th

10:00 – 10:30 Registration

10:30 – 12:00 5th Session (Greek language, English overheads)

- Rousopoulos V., *The case of Plan B: disorderly and orderly return to Drachma*
- Polyzos S. & Saratsis I., *The geography and characteristics of tourism in Greece, the position and prospects of Thessaly Region*
- Petropoulos D., Papageorgiou A., & Kyriazopoulos G., *Competitiveness Indicators of the Agricultural Sectors of Greece (2000 - 2009) (2000-2009)*
- Papadeas P., *The Interaction of Foreign Exchange and Interest Rate Changes in Bank Financial Statements*
- Vazakides A., Stavropoulos A. & Stergiaki E., *The adoption of IFRS and the need for development of new technologies for financial reporting*
- Vlahakis S., Stalidis G. & Kokkinis G., *Οι επιπτώσεις της πεζοδρόμησης της οδού Αγίας Σοφίας στο λιανικό εμπόριο της περιοχής*

12:00 – 12:30 Break

12:30 – 14:00 6th Session (Greek language, English overheads)

- Aspridis G., *Alternative ways of motivating employees during the economic crisis. The impact of the music on increasing the employees efficiency*
- Bellias D., Koutiva M., Zournatzi E. & Koustelios A., *Occupational Commitment and Occupational stress among Greek bank employess*
- Palaiologos A., *Corporate Governance & Corporate Social Responsibility of Listed Companies in Athens Stock Exchange*
- Papadopoulos I., *Job satisfaction, organizational communication and self - efficacy: A quantitative study on primary school teachers*
- Raia T. & Blanas G., *Innovative business of alternative plantations.*
- Nasiakou S., Blanas G., Vrahnakis M. & Kleftogianni V., *Agroforestry Consulting Co: a promising professional perspective for Agronomy students (Greece --Spain)*

14:00 – 15:00 Break

15:00 – 18:00 7th Session (Greek language, English overheads)

- Polyzos S., Anastasiou A. & Geraki M., *Investigation of disparities in the development process of small towns in Greece*
- Sakelari S. & Lambroulis D., *Measuring the brand personality of three Brand names: A quantitative approach*
- Pazarskis M., Pandelidis P. Papadopoulos K. & Alexandrakis A., *Mergers, Acquisitions and Operating Performance of Listed Firms in Greece: The Impact of Legal Type of Transaction at Operating Performance.*
- Mourtzou A. & Blanas G., *A study on Interactive Advertizing Effectiveness*
- Pagoni S., *Resolution of credit institutions: Recent developments in the restructuring of the Greek banking system*
- Blanas G., *Economics of Happiness: A Review*

18:00 – 18:30 Conference Review