

Wednesday June 22<sup>nd</sup>

---

- 10:00 –11:00**            **Registration** (*Receipts, cash payment, conf. material*) (S. Kilindri)
- 11:00 –12:00**            **MIBES Welcome** (*Chair J. Kopanakis*)
- 12:00 –12:30**            **Keynote Speech** (*Chair G. Blanas*)
- Bountrogianni Marie**, *Addressing Under-Employment Through Lifelong Learning, Distance Education and Innovation*
- 12:30 –14:00**            **1<sup>st</sup> Session** (*Chair E. Velissariou*)
1. Heidrich, Almeida & Jones, *Middle managers as the drivers of positive cultural change*
  2. Zisopoulos & Gerakis, *DGIGISAD: Digital saddle for semi-automatic control of service animals and partially reinstating the animal-drawn economy.*
  3. Stivaktakis, Petousis, Owens, Vairis & Vidakis, *Developing a Phaistos disk geometric model with 3d scanning technologies*
  4. Apostolidis, *Applying Choice Experiment Valuation of Natural Resources for Sustainable Environmental Policy and Management: The case of Protected Area Agras-Vritta-Nisi Wetland*
  5. Trihas & Konstantarou, *Investigating Characteristics, Motivations, Perceptions and Expectations of Spa and Wellness Tourists in Elounda, Crete*
  6. Grigorakis, Floros, Tsangari & Tsoukatos, *Macroeconomic and financing determinants of out of pocket payments in health care: Evidence from 26 E.U. and OECD countries*
- 15:00 –17:00**            **2<sup>nd</sup> Session** (*Chair D. Kirikos*)
1. Blanas & Kilindri, *Coping with less freedom choices for dementia patients and their caregivers, a qualitative approach*
  2. Gougouliana & Asynanoglou, *Prevention & Intervention in a School Community for Mental Health and Student Awareness in relation to the Problems of Alzheimer Sufferers*
  3. Dimou & Velissariou, *Tourism and Accessibility. A satisfaction survey on tourists with disabilities in the Island of Crete.*
  4. Solias, Kalamatianos & Degleris, *Volunteer support to Dementia Carers*
  5. Zotos, Orfanidou & Dimotikalis, *Analysis and Benchmarking of Tourism Evaluations in Crete and Cyprus using Binomial Statistical Distribution*
  6. Diakomihalis, Tsigkanou & Chytis, *Tax auditing in Greek Hotels: Outcomes, causes and consequences of tax default*
  7. Blanas & Kilindri, *Social networking within Dementia.*
- 17:30 –19:30**            **3<sup>rd</sup> Session** (*Chair G. Galifianakis*)
1. Garefalakis, Lemonakis, Galifianakis, Bournelis & Zanidakis, *Issues arising for accounting harmonization in EU: Core characteristics and perspectives*
  2. Tsipouri, Bassiakos & Argyrou, *Determinants of the Profitability of Greek Enterprises before and after the Crisis*
  3. Folinas, Aidonis & Mylonas, *Factors Influencing Northern Greece Businesses to Move to Bulgaria*
  4. Konstandinidis, Merhouris, Dimotikalis, *Statistical Analysis and Comparison of Production Data PRODCOM: Between Greece-Italy-France-Spain during the 2002-12 period*
  5. Sirmos & Vellidis, *Comparison of Regions of Greece, Bulgaria and Roumania during the 2003-2009 period using Principal Component Analysis*
  6. Kopanakis, Vassakis & Mastorakis, *Big Data in Data-driven innovation: the impact in enterprises' performance*
  7. Kyriakou, Belias, Koustelios, Varsanis & Sdrolias, *The Total Product in the Tourism Sector: Return to the Basics (virtual)*
  8. Belias, Kyriakou, Koustelios, Varsanis & Sdrolias, *Business model in hospitality services: An implementation must? (virtual)*

**Thursday June 23<sup>rd</sup>**

---

**10:00 – 12:00 4<sup>th</sup> Session** (Chair C. Floros)

1. Pavlidis, Papanastasiou & Folinas, *Application of Game Theory in Multimodal Transport Operator Processes*
2. Houli & Kakkos, *The Influence of Economic Crisis in Local Economy: The case of The Neapolis city in Lakonia region.*
3. Yiannoulis, *Determinants of involuntary delisting in Athens Stock Exchange*
4. Magulios & Maguliou *Loans and Institutional Arrangements in Greece during the Economic Crisis period (2008-2015)*
5. Papadakis & Floros, *Forecasting the EUR/USD exchange rate with high frequency data*
6. Belke & Bolat, *The Panel Data Analysis of Female Labour Participation and Economic Development Relationship in Developed and Developing Countries*

**12:00 – 14:00 5<sup>th</sup> Session** (Chair D. Folinas)

1. Kioseoglou & Koemtzi, *Measurement of citizen satisfaction using SERVQUAL. The case study of the Directorate of Secondary Education of Western Thessaloniki*
2. Kiratli, *Greek and Turkish Public Opinion on Poverty and Foreign Aid*
3. Tziotziou, Kilindri & Blanas, *Critical Success Factors for ISO 9001 Implementation: The case of the Tirnavos Agricultural Cooperative Winery*
4. Tsouprou & Tsoukatos, *Gender role stereotypes and perceived entrepreneurial personality traits: An empirical study in Greece*
5. Pavlis & Mpouzi, *Using factor analysis for evaluating Greek e-government website. "The case of Taxisnet evaluation"*
6. Papadopoulou & Blanas, *The Golden Era of Greek Cinema, its social network and its impact today*
7. Dimou & Serafeimidou, *Workplace bullying with special emphasis in the Greek public sector – a review article*

**14:30 – 16:30 6<sup>th</sup> Session** (Chair E. Tsoukatos)

1. Yakavenka, Mallidis, Siamas, Vlachos & Iakovou, *A Decision Support System For Cold Supply Chain Network Design*
1. Mezzenzana, Cremona, Negrin & Buonanno, *A Sustainable Ambient Intelligence Enabled Management Model for the Valorisation and Revitalisation of Cultural Heritage (virtual)*
2. Kougias, Seremeti & Kalogeras, *Promoting Inclusion in Higher Education by Adopting the Theoretical Framework of Autopoiesis*
3. Tziantopoulos, Vlachos & Iakovou, *Additive Manufacturing: a Decision Support System for Spare Parts Inventory Management*
4. Cremona, Mezzenzana & Buonanno, *How Additive Manufacturing Adoption Would Influence a Company Strategy and Business Model (virtual)*
5. Andreopoulou & Kalfagianni, *Climate change, forest adaptation and technology: perspectives and drawbacks*
6. Tsikouriadis, *Integrated care systems for asthma or Chronic Obstructive Pulmonary Disease (COPD) patients*

**14:00 – 19:00 Michael Jones, NVivo Workshop** (in English)

*5 hour Practical hands – on training by Dr. Michael Jones on NVivo software for Qualitative Research. Participants will get a certificate of attendance.*

**Friday June 24<sup>th</sup>**

---

**10:30 – 12:00 7<sup>th</sup> Session** (Chair I. Dimou) (mostly virtual)

1. *Neoofytidou, Ponos, Evaggelides, Tsolaki & Kasapi, Interdisciplinary research and construction diagnostic instruments of premonitory intelligence*
2. *Ivanova.N, Ruohomaa & Ivanova.K, Knowledge Market in a Digital World*
3. *Mitov, Rizov, Ivanova & Vlachkov, Ergonomic Design of the User Interface of Integrated Software Systems for Business Management*
4. *Nikolopoulos & Tzouramanis, Data Mining Association Rules of ICT's Adoption Factors by Greek Accountants*
5. *Pantelidis, Pazarskis, Tsouka & Pazarski, Exploration of IFRS Adoption on the Financial Statements of the Greek Listed Constructive Firms*
6. *Pazarskis, Giovanis, Pantelidis & Metskas, Evaluation of the «Kallikratis» program in the Municipality of Serres: Analysis of Economic and Human Resource Data*

**12:00 – 14:00 8<sup>th</sup> Session** (Chair Apostolidis) (mostly virtual)

1. *Kipouros, An alternative flexible application of the Balanced Scorecard Technique for the Valuation of Firms*
2. *Konstantopoulou, Valsamides & Florou, The Dependence of Crime on Technology*
3. *Giovanis-Pantelidis-Pazarskis-Tairi, An Empirical Investigation during the economic crisis on the Labor Productivity after mergers in Greece*
4. *Yilmaz & Ilter, Motivations behind Organic Food Consumption in Turkey: Impact of Health, Environment and Green Consumer Values on Purchase Intentions*
5. *Giovanis-Pantelidis-Pazarskis-Elekidou Evaluation of the labour productivity during the economic crisis in Greece: A financial-accounting approach at industrial listed firms*
6. *Yilmaz, The Impact of User-Generated Content on Tourism Consumer's Information Search Behaviour*
7. *Karahan, The Relationship between National Innovative Capability and Performance in Europe*
8. *Barbullushi & Kiri, Bank Profitability Determinants in Western Balkan Countries*

**14:00 – 14:30 Conference Review** (Chair G. Blanas)

**10:00 – 15:00 Stamatia Kilindri, OpenProj Workshop** (in Greek)

*5 hour Practical hands – on training by Dr. Kilindri S. on OpenProj project management software. Participants will get a certificate of attendance, the OpenProj Software and a copy of the OpenProj Study Guide in Greek (ISBN# 978-960-9510-03-5)*

**Conference Languages are English & Greek**

*Presenters who speak Greek you can use either English or Greek when you speak but you are requested to use the alternative language for your powerpoint presentations*

**Virtual presentations**

*Virtual presentations will be done with skype and/or auvious. Authors are asked to be connected to auvious before the session and make the skype call during the scheduled time for them.*