

Poster Papers

1. Leif Henriksen & David Swetnam, Innovation Management in practice
2. Georgia Asimakopoulou, Is employee performance related to effective crisis management? A review of literature.
3. Evgenia Bitsani & Dimitris Stavroulakis, Facets of Arab Culture: Implications for Business
4. Evaggelia Fragouli, Employee Downsizing: A Company Cost - Benefit Analysis in Short and Long Term
5. Yannis A. Hajidimitriou & Nikolaos S. Sklavounos, The Importance of Trust for the Success of International Strategic Alliances
6. Theofanis Karagiorgos, George Drogalas, Petros Christodoulou, Michail Pazarskis, The crucial importance of accounting in tourism business
7. Kostas Karamanis, Antonios Georgopoulos, Market's liberalization and consequent changes in the Telecommunication Sector
8. Maria Kouti, Panos Fitsilis, Evaluation of the application of JIT method in Greek SMEs
9. Theodosia Leventi, Labros Sdrolias, Nikolaos Kakkos, Ioanna Ipsilandi, Strategies and Policies of Regional Development of Non-Saturated Touristic Areas: Evidence from Greece
10. Zissis Maditinos, Christos Vassiliadis, Local Crises and Natural Disasters: Effects and Consequences on the Global Tourism Industry
11. D. Paschaloudis, K. Anastasiadou, A. Anastasiadou, P. Pantelidis, The Training Process in Bank Organisations within a Global Context
12. T. Poullos, A. Vasileiadis, A. Anagnostopoulos, D. Apostolou, Two-Sided Market Networks: the Importance of Internet b2b Intermediaries
13. Vassilios Roussopoulos, Foreign culture environment as a problem in international management: A critical representation of the culture levels model
14. Tereza Šulcová, The Methodology of Human Resources Marketing Tools Selection in the Recruitment Process with Focus on International Companies
15. Christos A. Tsitsakis, An early implementation of TQM in a Byzantine Hospital. Should we hope that we could revert to our starting point?
16. Ioannis E. Tsolas, Odysseus G. Manoliadis, Corporate Performance Evaluation: Evidence from the Greek Construction Industry
17. Efsthathios Velissariou, Olga Krikeli, Language Skills as a factor of quality in the Greek Hotel enterprises. A comparison study of various hotel categories
18. Antonios V. Vlysidis, The key role of Foreign Direct Investment (FDI) in the Eastern Enlargement of EU
19. C. Voyiatzis, The development of clusters of small and medium size enterprises in Greek shoemaking industry from a theoretical and empirical aspect
20. Elżbieta Wasowicz-Zaborek, Globalization process and international tourism - case study of Poland